

BOARD APPROVED  
October 1, 2021  
  
Janice Indruz  
Corporate Secretary



**TO:** Jay T. Akridge, Provost and Executive Vice President for Academic Affairs and Diversity

**FROM:** Matt Folk, President and CEO, Purdue for Life Foundation  
Vice President for University Advancement and Alumni Engagement, Purdue University

**DATE:** September 3, 2021

**RE:** Request to name *White Lodging – J.W. Marriott Jr. School of Hospitality and Tourism Management*

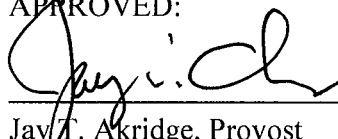
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*Matt Folk*  
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On behalf of the Purdue for Life Foundation with the support of the Purdue Board of Trustees, I request approval to name White Lodging – J.W. Marriott Jr. School of Hospitality and Tourism Management. This program supports the School of Hospitality and Tourism Management in the College of Health and Human Sciences as a global leader in hospitality management education.

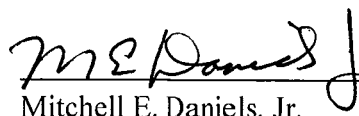
This request honors the generosity of Bruce (1975 Mgmt) and Elizabeth (1987 HHS) White’s generous gift of \$30M donated towards the transformational renovation of the Purdue Memorial Union. This new program name recognizes the White’s considerable support and commitment to the University and their desire to recognize the legacy of Marriott and the Marriott family to the field of hospitality.

I believe naming the White Lodging – J.W. Marriott Jr. School of Hospitality and Tourism Management is an appropriate recognition of Bruce and Elizabeth White’s generosity and support of the School of Hospitality and Tourism Management in the College of Health and Human Sciences and request your endorsement to move this naming request forward to the Purdue Board of Trustees for approval.

APPROVED:

  
 Jay T. Akridge, Provost  
 and Executive Vice President for  
 Academic Affairs and Diversity

9/8/21  
Date

  
 Mitchell E. Daniels, Jr.  
 President

9/13/21  
Date